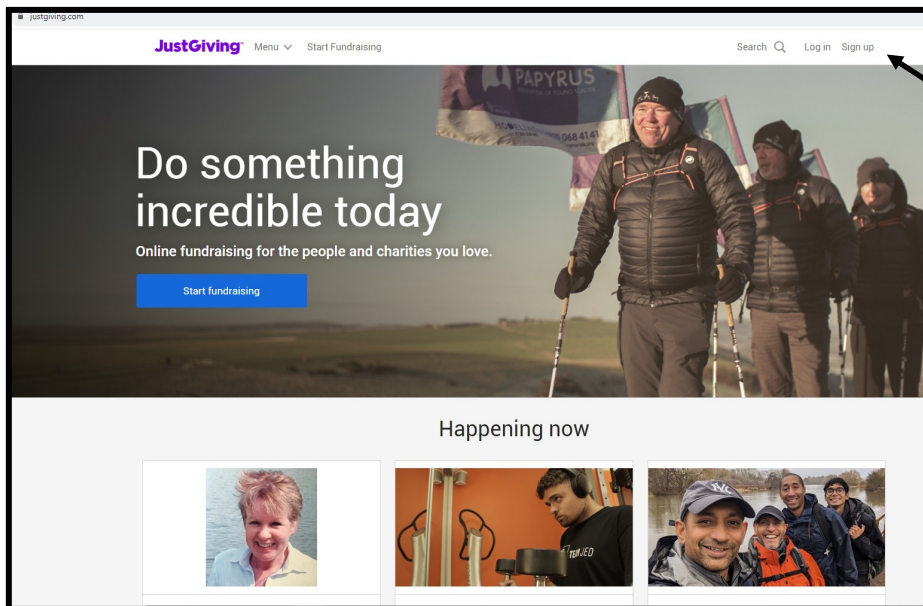


Step by step guide on creating a JustGiving Fundraising Page

First and foremost thank you choosing to support Acorn Village and a huge well done to you for setting yourself a challenge! This is a step by step guide on how to create a fundraising page based on somebody completing in the Colchester Half Marathon, please change your selections if you are not participating as part of an event. It is known that the sooner your page is created the higher chance you have of raising more money.



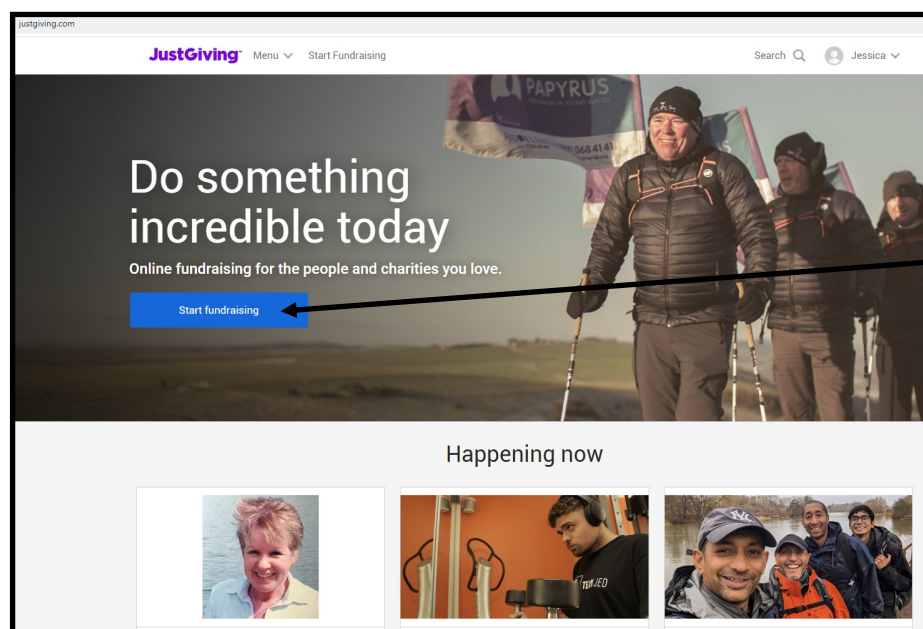
1. If you haven't got a Just Giving Account, create one by clicking 'Sign Up'.

If you have skip to stage 4

2. Fill in these blank sections with your details and create your own password.

3. Click 'Sign Up'.

There are tick boxes above you can select if you wish.



4. Click 'Start Fundraising'

JustGiving Jessica ▾

Are you raising money for a charity?

This helps us to determine Gift Aid eligibility [Learn more](#) 

Yes, I'm fundraising for a charity

Choose from thousands of local and national charities



No, I'm raising money for my own cause

Donations go directly to a personal bank account



Next

JustGiving

[Terms of Use](#) [Privacy policy](#) [Cookie policy](#) [Accessibility Statement](#) [Accessibility Statement](#)

Giving.com trading as JustGiving is authorised and regulated by the Financial Conduct Authority (FCA) under the Payment Service Regulations 2017.
Registration number: 793668

Contains OS and National Statistics data © Crown copyright and database right (2018). Contains Royal Mail data © Royal Mail copyright and database right (2018).

5. Click 'Yes, I'm fundraising for charity'.

JustGiving Jessica ▾

Choose a cause you'd like to support

RESULTS UK charities ▾



Acorn Village Charity
UK • RCN 263954



ACORN INITIATIVE
UK • RCN 1185516



Acorn Chaplaincy
UK • RCN 1194419



ACORN FARM
UK • RCN 516925



Acorn Reuse
UK • RCN 158

Trying to raise money for your own cause? [Switch to Crowdfunding](#)

JustGiving has 0% platform fees for donations.
All funds will go direct to the charity.

6. Search for 'Acorn Village Charity RCN 263954.'

JustGiving Jessica ▾

Choose a cause you'd like to support

Fundraising for...



Acorn Village Charity
UK • RCN 263954

[change cause](#)

Back

Continue

JustGiving has 0% platform fees for donations.
All funds will go direct to the charity.

7. Select 'Acorn Village Charity RCN 263954.'
8. Click 'Continue'

JustGiving

Jessica

Are you fundraising in memory of someone?

☐ Yes

☒ No

Back Next

JustGiving has 0% platform fees for donations.
All funds will go direct to the charity.

9. Select 'yes' or 'no' depending what is relevant for you.

For this exercise I have selected 'No'

JustGiving

Jessica

Are you taking part in an activity?

I'm taking part in an event
A mass participation event, for example, a marathon, bike ride, or trek

I'm doing my own activity
Get creative and organise your own activity, like a bake sale or coffee morning

Just fundraising
As simple as asking people to donate to a cause that you care about

Back Next

JustGiving has 0% platform fees for donations.
All funds will go direct to the charity.

10. Select the right category for your challenge depending what is relevant for your challenge.

For this exercise I have selected 'I'm taking part in an event'

JustGiving

Jessica

Tell us more about your event

colchester

RESULTS

MAR 17	Colchester Half Marathon 2024 2024 • 13 fundraisers
APR 28	Colchester Zoo Stampede 2024 2024 • 3 fundraisers
DEC 9	UWCB Colchester / Chelmsford 9th December 2023 2023 • 157 fundraisers
MAR 23	UWCB Colchester / Chelmsford 23rd March 2024 2024 • 42 fundraisers
APR 13	Ultra MMA Colchester / Chelmsford 13th April 2024 2024 • 35 fundraisers

Can't find what you're looking for? [Create your own activity](#)

Back Next

JustGiving has 0% platform fees for donations.
All funds will go direct to the charity.

11. Select the event you are participating in if this is the case.

12. Click 'Next'

How much would you like to raise?

Targets help to set the donors, maximising funds for your selected charity

£ 1000 GBP

£500 ✓ £1,000 Most popular £1,500 No target

Don't worry, if your target isn't reached, all funds raised will still be sent to your chosen charity.

Back Next

JustGiving has 0% platform fees for donations.
All funds will go direct to the charity.

12. Select the amount you wish to raise. For ambitious personal challenges we find £1000 achievable and the most popular.

13. Click 'Next'.

Personalise your page

A great story will help to engage potential supporters. Not ready? [Skip and add later](#)

Page title

Jessica's fundraiser for Acorn Village Charity

Why are you raising money?

In March I'll be taking on the challenge Colchester Half Marathon to! I am passionate about raising funds for Acorn Village because
Hopefully with your support I'll be able to raise much needed funds for Acorn Village, a local charity to me, based in Mistley, Manningtree, Essex.
I would like to thank you for your donation big or small.

About Acorn Village:

Acorn Village is a charity that provides residential and supported living facilities, care and support for adults with learning disabilities. We believe that life is for living and we put people first, disability second ensuring everyone meets their full potential in a nurturing environment.

Our objectives are met through daytime activities which encourage social interaction, learning new life skills, crafting, gardening, education, active leisure and entertainment. These activities are also open to adults with learning disabilities living in the wider community as well. Our family-centred ethos puts residents, staff, volunteers and their families at their heart of everything we do.

We continue to need to fundraise. This has become even more essential whilst looking ahead and making plans for this, taking into account the Cost of Living Crisis, which affects charities as well in ways such as

14. A page title will be automatically filled in but feel free to change this if you wish.

15. Please see the next page if you would like to copy and paste a blurb. Please feel free to get in contact if you feel this is out of date or adjust to your challenge.

TOP TIPS: Make the blurb as personal as possible and emphasis why you are supporting Acorn Village, even if it's because you believe in their ethos.

Make sure you emphasis why the challenge is difficult for you or what occasion you are marking if relevant.

If you can include your age and area you live (journalists like this information).

DON'T FORGET TO REPLACE THE DOTS WITH YOUR OWN INFORMATION.

Blurb to copy and paste if you wish:

In March I'll be taking on the challenge Colchester Half Marathon to! I am passionate about raising funds for Acorn Village because

Hopefully with your support I'll be able to raise much needed funds for Acorn Village, a local charity to me, based in Mistley, Manningtree, Essex.

I would like to thank you for your donation big or small.

About Acorn Village:

Acorn Village is a charity that provides residential and supported living facilities, care and support for adults with learning disabilities. We believe that life is for living and we put people first, disability second ensuring everyone meets their full potential in a nurturing environment.

Our objectives are met through daytime activities which encourage social interaction, learning new life skills, crafting, gardening, education, active leisure and entertainment. These activities are also open to adults with learning disabilities living in the wider community as well. Our family-centred ethos puts residents, staff, volunteers and their families at their heart of everything we do.

We continue to need to fundraise. This has become even more essential whilst looking ahead and making plans for this, taking into account the Cost of Living Crisis, which affects charities as well in ways such as rising energy costs for our residential properties and a steep increase in our food bill. We continue to fundraise to bridge the gap from the Local Authority fees we receive towards the care of each person who lives with us and the cost of our service provision.

Acorn Village was founded by a family over 50 years ago now, who wanted to see a brighter future for their daughter and other adults with learning disabilities. With the ethos in mind and continuing to provide far more than the basic care to our service users, has meant that fundraising is even more essential than it ever has been before.

If you want to learn a little more about Acorn Village you can visit The Walled Garden Café onsite or The Charity Shop. Follow their social media pages and visit their website www.acornvillages.com

Acorn Village was founded by a family over 50 years ago now, who wanted to see a brighter future for their daughter and other adults with learning disabilities. With the ethos in mind and continuing to provide far more than the basic care to our service users, has meant that fundraising is even more essential than it ever has been before.

If you want to learn a little more about Acorn Village you can visit The Walled Garden Café onsite or The Charity Shop. Follow their social media pages and visit their website www.acornvillages.com

Customise your web URL

jessica-eaton-1701862427712

justgiving.com/page/jessica-eaton-1701862427712

Go back Next: Page cover

JustGiving has 0% platform fees for donations.
All funds will go direct to the charity.

15. An automated URL will be created, feel free to edit.

16. Click 'Next: Page Cover'

Add a page cover

This is a large photo or video at the top of your page. Not ready? Skip and add later

Photo Video Stream

Default photo

Upload photo

Go back Next: Finalise

17. Insert a photo/video/stream to be the cover photo.

TOP TIP: Smiley happy engaging people photos work well for us, a snap of you exercising for your challenge would be great or engaging with Acorn Village. Get in contact if you would like a photo of residents/tenants.

18. Click 'Next: Finalise'

JustGiving Jessica ▾

You're almost finished!

Summary

Charity	Acorn Village Charity
Event	Colchester Half Marathon 2024
Target	£1,000

Keeping in touch

Acorn Village Charity will receive your details and may need to contact you to support you in this fundraising effort.

☐ I'm happy for Acorn Village Charity to keep me informed, by email, about the impact of my fundraising and other ways to stay involved including future events, campaigns and appeals.

Set your fundraiser live 

By clicking 'Launch my page', you agree to our [terms of service](#), our [privacy policy](#), and have read the [Fundraising Regulator's Guidance Notes](#).

 FUNDRAISING REGULATOR

19. Check the information is correct.

Target £1,000

Keeping in touch

Acorn Village Charity will receive your details and may need to contact you to support you in this fundraising effort.

☒ I'm happy for Acorn Village Charity to keep me informed, by email, about the impact of my fundraising and other ways to stay involved including future events, campaigns and appeals.

Set your fundraiser live 

By clicking 'Launch my page', you agree to our [terms of service](#), our [privacy policy](#), and have read the [Fundraising Regulator's Guidance Notes](#).

 FUNDRAISING REGULATOR

[Back](#) [Launch my page](#)

JustGiving has 0% platform fees for donations.
All funds will go direct to the charity.

20. Don't forget to tick this box, you don't have to but we would like to be able to thank you for all your efforts.

21. If you are happy click Launch my page and you are done.... Now share away.

DON'T FORGET: Be proud and share your fundraising page to friends and family through social media, Whatsapp, text and any other platform you can think of. The most successful from statistics is Whatsapp but all other platforms will capture different people.

You can create Facebook/Instagram stories linking the page URL asking people to donate, share your journey/ training to make this more exciting remind people to donate.

You can add blogs and photos to your fundraising page to keep people engaged.

Let us know your page is created so we can also share this on our social media platforms to shout about the amazing thing you are doing and hopefully help you with some donations.

A huge thank you, well done and GOOD LUCK from everyone at Acorn Village.
You really are helping to make a huge difference.